



For the first time in forever, Disney by Samsonite meets "Frozen"

The "Frozen" collection is now part of the Wonder range of Disney by Samsonite, and is sure to steal your little one's heart. "Frozen" is the most successful animated movie of all time, and tells the story of the fearless princess Anna who sets off on an epic journey alongside snowman Olaf to find her sister Elsa, whose icy powers have trapped the kingdom in eternal winter.

Samsonite brings the adventure to life in a complete collection starring Anna, Elsa and Olaf. The beautiful silkscreen printing with padding and glitter will be sure to make an impression with Frozen fans everywhere. With the collection ranging from trolleys and schoolbags to backpacks, purses and pencil cases, little ones can take the magic with them wherever they go: whether it's a day at school, a sleepover or the next big family trip. The collection consists of eight different models which all come in the "Frozen Nordic Summer" colour, with Samsonite design features you know you can trust.

The Hard Upright 45, Upright 45, Backpack S and Duffle 45 will be available in stores as of March. The Backpack S+, Schoolbag S, Pencil Case and Purse will be available as of May.

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