

Spoil your Loved One this Christmas with Samsonite

The gifting season is an exciting time of year for all and Samsonite® has taken out the guesswork this year with the 2013 Samsonite Gift Guide. Delivering everything you need to add extra holiday cheer, impress your fashionista relation with exclusive one-of-a-kind luggage or get the latest suitcase from the polypropylene range for the friend who has it all. Thoughtful gifts like the extra lightweight briefcase or practical travel accessories will show your loved ones how much you care. Whatever you decide, rest assured that Samsonite has something for everyone.

X-Pertiz: The Cool and Trendy Collection for Young Professionals



Young professionals making their way in the business world will appreciate durable, good-looking luggage to accompany them on their travels. With the hip and trendy X-Pertiz™ collection, you can go out into the world confident that you have dependable Samsonite luggage by your side. Encasing the whole exterior, the pioneering PointShock® technology is a dot printing abrasion resistant shield that provides exceptional scratch resistance. Adding another dimension of strength, the increased abrasion protection ensures that the cases will keep their trendy exterior for longer. With the X-Pertiz collection, the rigorous durability does not equal heavy weights. The Spinner 55 weighs a mere 2.1kg; ensuring extreme lightness, dextrous mobility and ease of use on their adventures exploring the world. The fabric covers an effective plastic shell, safeguarding their belongings against any potential tumbles and knocks along the way. Available in the vivid colours of red, blue, black and yellow, the collection comes with a highly ingenious interior including a mesh divider pad, cross ribbons and zipper pouch. The on-trend matt surface finish and striking design is completed with a recessed lock, flat handles, zipper protection in PointShock material and an interior with colour matching details adding that extra touch of flair. A welcome addition to the set, the Rolling Tote holds a separate tablet pocket and a laptop compartment fitting devices up to 15.6", designed to store all the latest gadgets essential for any of today's modern professional. In addition, all models feature an integrated combi-lock accepted by the TSA. Perfect for any trip be it business or pleasure, this ultimate premium eye-catching gift will continue to dazzle trip after trip. Discover more details about this X-Pertiz on YouTube: <http://youtu.be/BANXI6FhL58>



Samsonite

BY YOUR SIDE

The Exclusive Limited Edition Cosmolite and Firelite; Every Fashionistas Dream Gift



The clued-up fashion-know-it-all will find it hard not to be impressed with the winning bespoke designs following the **Design My Samsonite** student competition. Whittled down from over 300 entries from design students in over 10 countries, the exclusive limited edition **Cosmolite™** and **Firelite™** will be the perfect present for any trend-savvy individuals. Inspired by a design created by Tanya Padalka, a student from Russia, the stunning New York skyline for the Cosmolite collection will wow your loved one when they unwrap it. Highlighting the New York cityscape including the Statue of Liberty, the design features a bold spectrum of bright colours and shapes. Equally striking is the Firelite collection design, inspired by the world travel motif created by student Hannah Koppers from Germany. Depicting a vibrant world map, the design is sure to inspire world travel wherever people might want to go with numerous colourful and exciting international routes pictured.

Made from 100% Curv® material exclusive to the Samsonite in the luggage arena, Samsonite has developed a revolutionary printing technique which enabled the custom artwork to be embedded within the Curv material. The limited edition Design My Samsonite Cosmolite and Firelite also boasts numerous smart features including an organized and efficient interior with lowered cross ribbons and divider-pad, smooth gliding wheels, wheel handle and a top and side ergonomic flat carry handle. All united to ensure extreme lightness, durability, security and most importantly original style; guaranteeing a one-of-a-kind chic piece of luggage for them to carry with pride.

Available in three different sizes, to find these suitcases underneath a Christmas tree will be every fashionistas dream.



Samsonite

BY YOUR SIDE

S'Cure DLX: A Light, Secure and Deluxe Collection



Finding the perfect gift can often be a difficult task, this season, Samsonite saves the day with the lightweight and extra-secure S'Cure DLX™ collection. Building on the style and features of the popular S'Cure™ range, S'Cure DLX seamlessly melds strength with sophisticated style. Using its expertise as the market leader in suitcases, Samsonite has created the lightest Samsonite polypropylene collection yet. As well as being a robust and resilient collection, the use of Flowlite™ (a revolutionary polypropylene mix) creates an extremely light suitcase without compromising on strength. After being heated and melted, the polypropylene liquid is then forced with enormous pressure into a mould and left to cool to form a shell with less distortion and better colour clarity. Thin and tremendously light, the self-reinforcing design of the S'Cure DLX luggage shells are sturdy, strong and provide high shock resistance guaranteeing a resilient suitcase. With the premium traveller in mind, the S'Cure DLX range brings a touch of extra luxury to your travels with an extensive range of features including: a 3-point chrome locking system accepted by the TSA for extra protection, soft touch multi-stage double wheel handle for comfort, a bottom carry handle with chrome details to enable easy lifting and four double silent spinner wheels for premium manoeuvrability. The collection boasts a very practical interior with lowered cross ribbons, two large side pockets in the bottom shell, a removable wet pocket, a zipped laundry bag and a fully lined divider in the top shell. Available in five classic colours, designer-conscious friends will be in for a treat with the new premium-looking metallic green. Luxurious, stylish and indulgently packed with practical features in a smart design, why not surprise your friend this season with an S'Cure DLX suitcase.



Tailor-Z: The Gift They Will Remember Throughout the Year



New for 2013, the **Tailor-Z™** collection includes two business models and four luggage essentials, ensuring one will always work and travel in style. Formed from an innovative patent-pending frame structure, the range is characterised by great stability and incredible strength, all encased in a premium looking exterior. The collection's classic and luxurious design with personalized detailing not only looks ultra-stylish, but also features smart functionality for all modern travel needs including: spacious double compartments, a large U-shape front pocket, butterfly cross straps for wrinkle free packing, double wheels, and a lock accepted by the TSA on all models ensuring worry free travel to and from the USA. Innovative and sophisticated design elements such as the expandability on the Spinner 65 and 75 allows for extra volume when needed. The space booster wheels on the Upright integrate the wheels within the back panel allowing the case to fit within strict cabin size guidelines. Finding the right gift can be tricky, but this strong, secure and contemporary classic luggage range ticks all the boxes. Offering solutions to meet anyone's needs in the classic colours of black or dune, Tailor-Z is a seasonal gift they'll remember all through the New Year.

Spectrolite: The Perfect Business Companion for the Busy Professional



Show the busy professional in your life that you care by gifting them with **Spectrolite™** business bags. Combining Samsonite's core values of strength and resistance with smart features, elegant design and light weight, these bags are the perfect gifts to accompany any busy professional in their hectic day-to-day lives. Well suited for daily business use or short trips away, this collection features a wealth of fantastic features and is available in a tablet crossover, business bag, briefcase, bailhandle bag, rolling laptop tote and messenger bag. Boasting the "Perfect Fit" adaptable laptop compartment with soft

touch interior on most models, a front organisational pocket, a smart sleeve and a padded and ergonomic shoulder strap with an anti-slip application, the Spectrolite collection is loaded with features to ensure an organised and efficient trip wherever business might



take them. In addition, the expandability feature on most business bags provides additional volume allowing you to squeeze in any additional belongings you may need. The eco-leather exterior detail is completed with rich finishing touches such as the embossed logo with accent stitching and the elegant matt metal hardware; all accentuating the sleek finish. To cater to the ever-growing number of nomadic professionals, the assortment also encompasses an iPad Portfolio - a perfect match for the mobile generation. From impressing colleagues with the Business Case or stepping into a meeting with the stylish Female Business Bag, Spectrolite is ideal for injecting a dash of panache into your business traveller's on-the-road wardrobe. More than just a series of business bags, this range offers boundless flexibility allowing them to be prepared when business takes them away from loved ones. Whether it's in the office or the annual conference overseas, Spectrolite will support busy professionals with their daily needs making a truly irresistible present.

Tabzone: Sophisticated and Innovative Covers to Protect their Tablet in Style

Techno-loving devotees will surely be delighted when you present them with a gift from the **Tabzone™** range. As part of the newly launched generation of chic universal covers dedicated to the tablet, the collection comprises of smartly designed cases fitting the latest iPads and iPad Mini, as well as 10.1" tablets such as the Samsung Galaxy Note 10.1".



Ideal for those cutting-edge individuals who want to combine an elegant style and technical look with a twist, Tabzone is packed with clever solutions providing ultimate protection for those gadgets that they just can't function without. The Tabzone cases encompass a range of smart features incorporating must-have elements such as automatic on/off functionality, soft velvet-like interior, and multiple viewing possibilities enabling Tabzone cases to provide maximum versatility and comfort for the user. Characterized by shock resistance, buffer function and durable service, the Tabzone collection boasts a mainstream style and sturdy composition. With its slim and lightweight qualities allowing it to be used with ease, anywhere, anytime – Tabzone is the perfect seasonal offering to give their gizmo the extra protection and style it deserves.

Sammies Dream and My First Samsonite: Designed to put a Smile on any Child's Face



Sure to bring a smile to any little one's face, **Sammies Dreams™** and **My First Samsonite™** bags will enhance the atmosphere of excitement during the holiday season for a child. Inspired by children's desires for adorable characters, fun shapes and bright colours, these collections feature cute animals or fun fruit shapes; all available in vibrant colors with lots of playful elements. Shaped in a colourful and durable collection of cuddly and adorable animals, **Sammies Dreams** bags are loveable, fun and easy for children to handle. Thoughtful details such as large zipper pulls and handles make the characters easy for little ones to travel with. Adding to the range of cute characters (butterfly, elephant, owl and dog), this year features the



newly launched turtle with a captivating 3D effect on the shell in vivid green colours. With a healthy focus on the collection, **My First Samsonite** bags consist of lovable fruity characters fitting perfectly in to the imaginary world of kids. The surprising elements such as the hands with velcro straps which you can open and close and big easy-to-grip pullers in soft rubber, allow smaller travellers to handle their own luggage. From purses and schoolbags to backpacks and suitcases, both collections have been designed to meet every need the child may have and provide a wonderful array of gifts to choose from. Easy for them to handle and navigate, the collections are made up of lightweight materials making it the perfect weight for a child to carry. Children's imaginations will run wild with these irresistible ranges, with the lively elements bringing the characters to life and keeping a child entertained when on the road. Carefully crafted to offer maximum quality, comfort and most of all, fun, the Sammies Dream and My First Samsonite collections will not disappoint as the perfect seasonal gift for a child.

Paradiver: The Perfect Present for Millennial Adventure Seekers



What can be a better present for the thrill-seeking millennial family member than the **Paradiver™** collection. With them eager to see the world in an active way, the unique and very versatile multi-purpose range provides practical solutions for whatever escapades lie in ahead of them. Inspired by a skydiver's parachute pack, the tough collection includes messenger and cross over bags as well as duffels and backpacks, meaning that whether they are on a charity expedition trekking to Australia's Ayers Rock or on a friends only holiday exploring Marrakech and its teeming bazaars, Paradiver

luggage has everything to cater for these independent-minded, digital-savvy twenty- and thirtysomethings. Effortlessly fitting in a multitude of different transports, Paradiver luggage offers extreme durability combined with comfortable and practical features. The backpack boasts a padded back, ergonomic shoulder straps, hidden safety pockets and a chest strap that offers practicality and comfort. The duffel on wheels boasts a removable and adjustable shoulder strap to carry the bag on the shoulder or as a backpack, allowing them to weave effortlessly through the busiest airports and or buzzing city streets on their way to work. With strengthened corners and designed for optimal capacity, the duffels have a monocompartment with a roomy U-shape opening with kissing sliders, a monotube, a shoe pocket and several padded grip points. And the imaginatively diverse and dynamic design of the collection protects their belongings from unexpected tropical monsoons or humid climates via water resistant PU coated material. With the collection now available in vibrant red to help them stand out, these incredible features and the tough and sporty look is the perfect gift for any millennial traveller.



Packing Accessories: The Perfect Practical Present



Everyone knows that a little bit of organisation goes a long way when on a trip, that's why the **Foldaway Packing Accessories** are the ideal thoughtful gifts to give to loved ones this season. Samsonite's new Foldaway range of accessories includes a Backpack, Duffle Bag and a Tote Bag. Due to the clever and practical design which folds into an integrated compact pouch, it easy to store away in the suitcase or cupboard when empty. The high performance fabric is long lasting and light-weight enabling them to carry excess belongings. From last minute holiday mementos, day trips around town or even after-work gym-wear, all can be carried without fear of the bag ripping under the weight. The main zipped compartment and external pockets allow them to easily keep all their possessions tidy and organised. Whether it's a family long weekend city trip to Barcelona or a journey to the local countryside, with these lightweight and practical packing accessories, travelling becomes a breeze. Available in Black, Red and Indigo blue, this thoughtful present will allow your friends or family to relax knowing that their possessions are organised and protected.

When searching for the perfect present to give friends and family, you need to look no further than Samsonite. With a wealth of captivating travel solutions and inspirations, rely on Samsonite to deliver the perfect gift for all the travel adventures that lie ahead for loved ones this festive season.



NOTES TO EDITORS:

Samsonite is the world's leading luggage brand with a heritage dating back over 100 years. Inspiring travel worldwide, Samsonite enables global travellers to cover miles, create memories and enjoy every second of their trip with revolutionary travel solutions. Preserving the brand's longstanding history of breakthroughs in research and development, Samsonite has embedded its place at the forefront of the travel world with a number of industry firsts. Showing commitment to innovation, the unique hard side collections made with the revolutionary Curv® material and the soft side ranges created with Advanced Hybrid Technology™ (AHT) join a wide spectrum of business, casual and personal accessory products in upholding Samsonite's position as a market leader and trendsetter. Remembering past triumphs but always looking forward by identifying trends and the continuing evolution of global traveller's needs, Samsonite maintains a worldwide vision that continues to enable travellers to travel further, with ever lighter, stronger and more innovative products at his side.

With Samsonite by your side, nothing should stop you from chasing destinies, discovering new horizons and exploring the world beyond your imagination.

www.samsonite.com (markets to also insert local Samsonite URL)

www.facebook.com/samsoniteofficial

www.youtube.com/samsoniteeurope

Enjoy Every Second: http://youtu.be/CRD7B7K_CBQ



Samsonite Travel Miles App: <http://itunes.apple.com/gb/app/samsonite-travel-miles-europe/id402853695?mt=8> or
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