

## DISNEY BY SAMSONITE INTRODUCES NEW COLLECTIONS WITH MICKEY, MINNIE, CARS AND SPIDERMAN

Get ready for smiling faces all around! Disney by Samsonite™ introduces a thrilling and enchanting new premium range for the kids with Mickey, Minnie, Cars and Spider-Man. Your kids can have their iconic heroes by their side at all times with this highly detailed, never seen before 3D assortment of backpacks, school bags and luggage.



Mickey and Minnie, true icons of Disney, are ready to take on new adventures with your little two to six year olds. High quality PVC free backpacks, school bags, luggage, wheeled bags and school items bring the best combined with Disney. The assortment features pre-school bags for both boys and girls, available in three designs: Mickey Classic, Minnie Classic and Cars Classic. Models include a trolley, a backpack S, a schoolbag S, a pre-school handbag and a pencil case. With fun 3D-shapes, reflective details, cute zippers and sturdy handles and straps, Disney by Samsonite combines the best quality with iconic elements that kids so much adore. Choosing a design has never been more difficult.





Dots are the new black! For the six to nine year old girls, we have the very chic and fashionable "Minnie Iconic" design with Minnie in a quilted material. The collection is available in five softside models: a trolley, a backpack M, a wheeled backpack, a schoolbag M and a junior pencil case. The backpacks and schoolbags have padded back panels, shoulder straps and bottom protection, ensuring maximum convenience for those trips to school or abroad.



Get ready for some intense web-slinging action with the amazing Spider-Man bag collection from Marvel by Samsonite™. Let your superheroes discover their own spidey sense with their iconic Spider-Man luggage, backpacks and schoolbags. Six to nine year old boys can choose between five softside models, all in the same Spider-Man design with the iconic reflective eyes with 3D effect: a trolley, a backpack M, a wheeled backpack, a schoolbag M and a junior pencil case. Padded back panels and shoulder straps on backpacks and schoolbags, as well as bottom protection offer extra comfort during superhero adventures.



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